



WUJAL WUJAL ABORIGINAL SHIRE COUNCIL

Sponsorship for Individuals or Teams (Sporting Representations) Policy

Document Control

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1. Origin / Authority

Wujal Wujal Aboriginal Shire Council

2. Purpose and Scope

To provide guidelines to be used to assess applications from local sporting teams, individuals and associations to assist them financially to participate in approved competition at the Local, State, National or International level and the quantum of such support.

3. Policy Statements

3.1 Background

Council recognises the value to the community of sport, culture and academic endeavour in which individuals and teams who are role models for the youth of the community.

Council recognises the cost burden that competition brings and the supportive role that local government can play in assisting achievers in their various fields in sport, culture and academic endeavour at the higher level.

To assist with this cost burden Council may extend financial support through sponsorship to local individuals and teams that represent Wujal Wujal at District, State, National or International events.

This sponsorship support is intended to help offset the costs of staging events, travel and accommodation for competitors visiting interstate and overseas.

3.2 Sponsorship Value

The following values are the maximum available, the amount to be allocated will be determined by the Chief Executive Officer.

- For sponsorship requests within Australia a maximum of \$1000 is available during any given financial year, and a maximum of \$250.00 can be granted in any single application.
- For international sponsorship requests a maximum of \$1000 is available during any given financial year, and a maximum of \$500.00 can be granted in any single application.
- Applicants may apply for funding only once during the applicable financial year (being the date of application for funding)

3.5 Eligibility

An individual or team will be eligible to apply for sponsorship or in-kind assistance if they meet the following criteria:

- Must reside within the Wujal Wujal Aboriginal Shire Local Government Area.
- Must align with the vision and mission of the Wujal Aboriginal Shire Council.
- Must benefit Wujal Wujal Community.
- Cannot be any real or apparent conflict of interest between the individual or team applying for sponsorship and those making a decision regarding the sponsorship application.
- Sufficient funds are available in the Sponsorship Budget.
- The applicant has not previously received sponsorship funding within the same financial year.

Our Vision, Mission and Values

Vision

A sustainable and thriving community in which residents have opportunities to develop and experience quality of life.

Mission/Role

To serve the community through a sustainable and equitable delivery of services focused on local priorities, contributing to the economic development of the community and the improvement in the quality of life for our residents.

3.6 Transparency

An open, equitable and efficient approach must be adopted when determining if the activity is deemed a sponsorship, and throughout the ongoing management of the sponsorship.

3.7 Conflict of Interest

Sponsorship may give rise to actual or perceived conflicts of interest involving both the council and/or an individual employee, or councillor. For an individual, this includes any conflict between official duty and private interest.

To effectively manage any such conflict, everyone involved in a sponsorship activity must clearly identify and declare any actual or perceived conflict of interest that arises during development and negotiation of the arrangement, regardless of whether they have previously declared and registered this.

3.8 Payment of sponsorship funds to applicant

Sponsorship applicants will complete the Sponsorship Application Form in which they will outline the reason for their application, how it aligns with Council's mission and vision.

Once an application is processed and approved the sponsorship funding is paid either:

- Preferably (where possible) to the service provider, or
- Directly into the applicant's account.

For example, if an individual applies for sponsorship funding for the costs of sports uniform, the funding can be paid directly to the uniform provider.

4. Application

This policy applies any individual or team applying for sponsorship funding.

This Policy will commence on adoption by Council. It replaces all other policies (whether written or not).

5. Associated Policies, Processes and Forms

- Grants to Community Organisations Policy
- Conflict of Interest for Employees Policy
- Councillor Code of Conduct Policy
- Information Privacy Policy
- Sponsorship Application Form

6. Relevant Legislation

- Queensland Local Government Act 2009
- Queensland Local Government Regulations 2012
- Sponsorship Management, Crime and Corruption Commission

7. Review

This policy will be reviewed when any of the following occur:

1. The related legislation or governing documents are amended or replaced; or
2. Other circumstances as determined by resolution of Council or the CEO; or
3. Two years from date of adoption.

This Policy will commence on adoption by Council. It replaces all other policies (whether written or not).

Kiley Hanslow

Chief Executive Officer, Wujal Wujal Aboriginal Shire Council