

Wujal Wujal  
Aboriginal  
Shire Council

# Corporate Plan 2016-2021



# Corporate Plan

## CONTENTS

<b>1. Mayors Message</b>	<b>3</b>
<b>2. Shire Profile</b>	<b>4</b>
<b>3. Corporate Structure</b>	<b>6</b>
<b>4. Councillors</b>	<b>7</b>
<b>5. Senior Council Staff</b>	<b>9</b>
<b>6. Contact Details</b>	<b>9</b>
<b>7. Mission</b>	<b>10</b>
<b>8. Council Values</b>	<b>10</b>
<b>9. Corporate Planning Principles</b>	<b>11</b>
<b>10. Major programs</b>	<b>12</b>
10.1 Corporate Governance, Community Safety and Family Service	
10.2 Corporate Services	
10.3 Technical Services	
10.4 Community Services	
10.5 Enterprises	
<b>11. Corporate Governance, Community Safety and Family Service</b>	<b>13</b>
• Aims	
• Strategies	
<b>12. Corporate Services</b>	<b>14</b>
• Aims	
• Strategies	
<b>13. Technical Services</b>	<b>15</b>
• Aims	
• Strategies	
<b>14. Building Services</b>	<b>16</b>
• Aims	
• Strategies	
<b>15. Community Services</b>	<b>17</b>
• Aims	
• Strategies	
<b>16. Enterprises</b>	<b>18</b>
• Aims	
• Strategies	
<b>17. Development/ Consultation process</b>	<b>19</b>
<b>Appendix</b>	
• Master Plan/Footpath Streetscape	
• Bloomfield Valley – Re-vegetation Plan	

## MAYORS MESSAGE



This is the third Corporate Plan prepared by the Wujal Wujal Aboriginal Shire Council. Council's Corporate Plan for 2016-2020 provides to all stakeholders the direction about council's strategic priorities and related strategies. The achievement of these outcomes within constraints of Council resources and support from all stakeholders will benefit the present and future generations.

This corporate plan outlines the vision for the Shire and lists the plans and strategies as well as values that the Council, staff and the community at large embrace to provide a sound basis for the development of the area, in forming strategic cooperative alliances with Councillors, staff, community members and all relevant stakeholders. I recommend this Corporate Plan to all our customers, both internal as well as external.



## Corporate Plan

# SHIRE PROFILE

### History

The present community of Wujal Wujal has existed on the site for many hundreds of years and is set around the highly sacred waterfalls of Wujal Wujal meaning ‘many falls’ in the local language.

Wujal Wujal is an Aboriginal Shire Council, originally known as Bloomfield, later known as Bloomfield River Mission. It was founded in 1886 by Lutheran Missionaries; however, due to difficulties of isolation, the area was abandoned. It was reopened in 1957 and administered by the Hopevale Mission Board, a branch of the Lutheran Church of Australia. In 1979, it became known as Wujal Wujal, and in the following year the Aboriginal Council was formed. It became a DOGIT Community Council following the passing of the Queensland Community Services (Aborigines) Act 1984. Then in 2004 following the abolition of the Community Services (Aborigines) Act 1984, it became known as the Wujal Wujal Aboriginal Shire Council.

### Location

- Located in the Bloomfield valley inside the World Heritage Area some 170 kilometres to the north of Cairns and 70 kilometres south of Cooktown.
- Ares of Shire: 1200 Hectares
- Climate: Tropical Climate. The Shire has dry and wet seasons. The wet season extends from November to May with peaks from February and March. The dry season is from June to October. Average temperature is 30°C and average minimum is 23°C.

### Terrain

- The Shire lies on the banks of the Bloomfield River with high mountain terrain surrounding it.

### Population

- Population of Wujal Wujal Community is approximately 480 people.

### Languages

- The main clan group languages are Kuku Yalanji, Kuku Nyungul and Jalunji.
- English is widely spoken by all and the older people still speak Kuku Yalanji in the community.

## Education

- Kindergarten
- A State Primary School

## Library

- The Shire has an Indigenous Knowledge Centre

## Health

- Clinic with registered nurses and weekly doctor/ specialist visits

## Sports

- Multi-purpose community hall with facilities for indoor basketball, cricket, gym and touch football.
- Sports oval for rugby, cricket, soccer, athletics and modern/traditional sports (golf, spear throwing etc).

## Accessibility

- Accessibility via the coastal road across the Daintree River and the Mulligan Highway. There is a private airstrip 20klms from the Shire with regular flights, usually available to the public. The Shire can also be accessed by sea.

## Tourist Attraction

- Wujal Wujal Fall and Roaring Meg Fall with sacred sites and story place, bird watching, river cruises, crocodile watching, scenic views, traditional arts and culture.
- Arts and cultural Centre, incorporating retail sales of artwork and café facilities
- General Store.

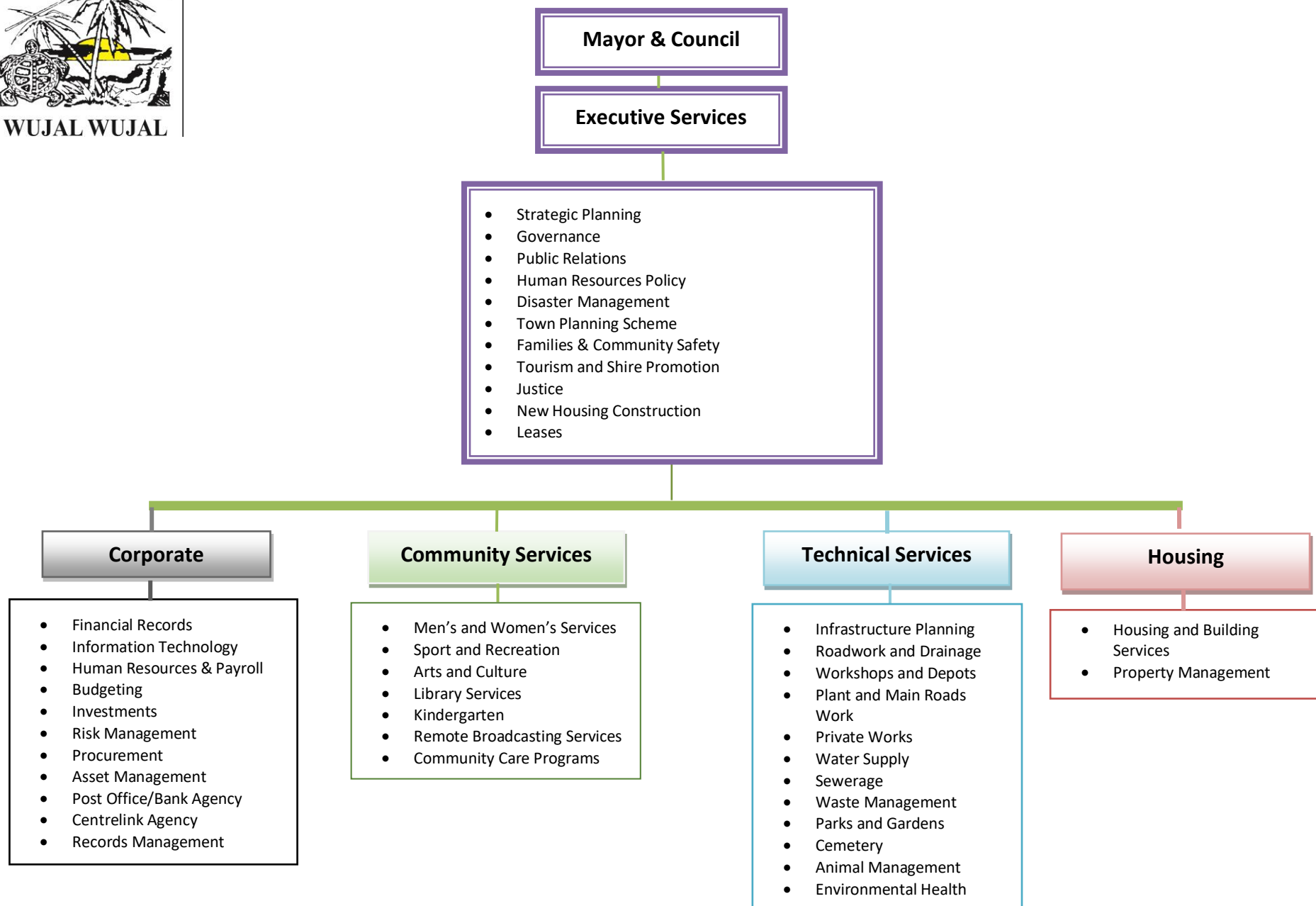






# Wujal Wujal Aboriginal Shire Council

## Corporate Structure as at 1 July 2015





## Corporate Plan

# COUNCILLORS

### Councillor Profiles

#### Mayor

##### **Councillor Desmond Tayley**



Elected March 2016

Mayor Desmond Tayley commenced his term of office on 1 April 2016. Mayor Clifford's portfolio is Governance & Finance, although he has the opportunity of chairing all internal Council reference committees. He is a member of the Far North Qld Regional Organisation of Councils (FNQROC), Far North Qld Regional Transport Group (FNQRTG), Internal Audit Committee, a member on the Board of the Remote Job and Communities Program (RJCP), Chairs the Technical Working Group meetings, Chairs the Bama Wujal Wujal Warra Advisory Committee, Chairs the Wujal Wujal Community Safety Committee and the Wujal Wujal Arts and Cultural Centre Policy Advisory Committee and the Local Disaster Management Group Meeting.

#### Deputy Mayor

##### **Councillor Robert Bloomfield**



Elected March 2016



**Councillor  
Bradley Tayley**



Elected March 2016

**Councillor  
Bobby Kulka**



Nominated March 2015 - Re-elected March 2016

**Councillor  
Vincent Tayley**



Elected May 2012 – Re-elected March 2016

## Corporate Plan Senior Council Staff

Chief Executive Officer	Mr.
Manager Corporate Services	Mr. Colin Duffy
Manager Technical Services	Mr. Mark Butterworth
Building Coordinator	Mr. Kevin Kahlu
Community Development Officer	Mr. Garry Ashworth

## Corporate Plan CONTACTS

**Postal Address:** Wujal Wujal Aboriginal Shire Council  
Via Cooktown  
QLD 4895

**Telephone:** (07) 40 839 101

**Fax:** (07) 40 608 250

**Email:** [chambers@wujalwujalcouncil.qld.gov.au](mailto:chambers@wujalwujalcouncil.qld.gov.au)

**Website:** [www.wujalwujalcouncil.qld.gov.au](http://www.wujalwujalcouncil.qld.gov.au)

## Our Mission and Values

### **Mission**

To serve the community by a sustainable and equitable delivery of services with a focus on local priorities, and contribute to the economic development and the improvement of the quality of life of residents.

### **Values**

The strategies contained in the Corporate Plan are designed to achieve the aims identified by the Shire. These aims are all concerned, in their various ways, with excellent customer service and the economic development of the Shire. A commitment to customer service is one of many defining features of the Wujal Wujal Aboriginal Shire Council Corporate values. Other values define the context in which the aims of the Corporate Plan will be pursued.

#### **Our Values:**

- Accountable Management
- Community Engagement
- Continuous improvement
- Customer Focus
- Economic Development
- Networking
- Respect for Aboriginal Culture and Tradition
- Sustainable Environment
- Value for money

## **Corporate Planning Principles**

The corporate plan is the Council's major planning document and is a statutory requirement under the Queensland Local Government Act 2009. It is designed to provide the residents as well as major stakeholders with a clear picture of the direction that the council is taking in service provision and capital works over the next five years.

### **The corporate plan is supported by of other council documents such as:**

1. Council operational plan
2. Council annual budget
3. Council policies

Council corporate plan is an ongoing document that must be reviewed from time to time in order to maintain its currency. It is important that the Corporate Plan reflects the community views and expectations as set out in the Community Plan 2011-2021

In order for this to be achieved, Council must actively consult with its residents.

### **The plan is based on the concept of:**

- Consistency with the vision of the community established by the Community Plan 2011- 2021
- Clearly identifying what the current issues and strategic directions are that the Council wishes to take
- Setting corporate goals and strategies that address these issues
- Providing budgetary allocation and priorities to achieve the identified goals
- Having a structure that will allow operations to take place so that goals can be achieved
- Developing operational plans
- Developing performance management indicators to monitor progress
- Regularly reviewing the performance at least once a year in the Annual Report

## Corporate Plan

# Major Program Areas

---

### a. Corporate Governance, Community Safety and Family Services

AIM: To provide leadership, direction, representation and service to the community, and manage the care and safety of families

### b. Corporate Services

AIM: To manage Council's resources in a way that achieves maximum community benefit

### c. Technical Services

AIM: To develop and maintain infrastructure, land-use planning and environmental services to meet community needs.

### d. Building Services

AIM: To develop, maintain and renovate infrastructure to improve community housing and council buildings

### e. Community Services

AIM: To promote and develop a range of services to cater for the diverse needs of the community.

### f. Enterprises

AIM: To promote the development of micro, small and medium enterprises to get community members to benefit their wellbeing to a more productive lifestyle and local economy.

## a. Corporate Governance, Community Safety and Family

**Aim:** To provide leadership, direction, representation and service to the community, and manage the care and safety of families.

### Strategies and Performance Indicators

- Provide leadership through planned, transparent, effective and accountable government
- Provide direction through a system of local laws, clearly stated goals, policies and procedures.
- Provide responsive and balanced representation of all sectors of the community thus have an inclusive community
- Provide quality service to the residents of the Shire.
- Have an effective corporate governance system that meets the statutory requirements and best practice and obligations
- Build strategic cooperative alliances with neighboring Shires, relevant peak bodies and other organizations that underpin council values.
- Manage natural disasters through community engagement.
- Provide Community Justice Programs to support community members in need

## b. Corporate Services

**Aim:** to manage the Council's resources in a way that achieves maximum community benefit.

### Strategies and Performance Indicators

- Maintain an efficient, committed and appropriately skilled workforce.
- Control income and expenditure in accordance with statutes and council policies
- Prepare timely and accurate financial information
- Ensure expenditure achieves maximum benefit for the community members
- Secure funding from all available sources
- Ensure compliance with relevant council revenue policies, community service obligation policy and procurement policy
- Provide accurate and timely agendas, minutes and reports
- Ensure prompt and timely action on council decisions and public enquiries
- Provide courteous, friendly and effective communication that can be seen, heard and read both internally and externally
- Continue to develop and modify council policy
- Continually revise IT systems to reflect the changing directions and technology developments
- Retain and recruit the best possible staff through good work practices, job specifications, and personal development career path, training and remuneration
- Utilise local human resources whenever available
- Encourage innovative solutions to problems financial and administrative
- Provide a centrelink agency service that meets the needs of residents of the Shire and surrounding areas



## Corporate Plan

### c. Technical Services

**Aim:** To develop and maintain infrastructure, land-use planning and environmental services to meet community needs.

#### Strategies and Performance Indicators

- Improve and maintain road networks and existing assets
- Seek funding from all available funding sources
- Provide quality plant that returns maximum benefits to the Shire
- Manage river banks areas with sensitivity for their ecologies and environment
- Seek contract work from neighboring Shires and organizations that operate in the region
- Maintain and constantly develop water systems and plan for future and plan for future community needs that meet all licensing requirements
- Provide sewage systems for the community that satisfy the licensing requirements and adheres to all regulatory and legislative requirements
- Provide and enhance a cost effective waste management system
- Undertake compliance, education with other service providers to ensure that environmental health standards are met and maintained
- Provide a responsible, effective and integrated animal management service to the Shire
- Develop local laws, policies and procedures in relation to animal management
- Work collaboratively with neighboring Shires and other land managers in the area of animal and pest management
- Provide ongoing training to staff
- Ensure accident free workplaces by appropriate training and adhere to state work practices
- Manage the Planning Scheme and assess all development and rezoning applications

## Corporate Plan

### d. Building Services

**Aim:** To develop, maintain and renovate infrastructure to improve community housing and council buildings

#### Strategies Performance Indicators

- Seek funding from all available funding sources
- Ensure the residents have access to good quality housing
- Make representation to government to ensure that adequate resources are available for housing, construction, major renovations, repairs and maintenance
- Deliver compliance based on priorities including financial viability, unlicensed contracting and contractual responsibility.
- Improve strategies for intervention in building disputes before and after the construction process.

**Aim:** To promote and develop a range of support services to cater for the diverse needs of the community

### Strategies Performance Indicators

- Provide appropriate support for economic development and employment that benefits the Shire
- Seek funding from all available funding sources
- Facilitate the provision of sporting and recreation facilities to meet the needs of a cross section of community residents
- Facilitate the provision of men's and women's support services
- Maintain, expand and broaden the opportunities for youth and thus build young people's capacity for self-improvement
- Research and promote projects that facilitate sustainable cultural and social enterprise, such as the Arts and Cultural Centre
- Increase opportunities to improve general knowledge, literacy skills, cultural enlightenment and entertainment through the Indigenous Knowledge Centre
- Provide kindergarten facilities that will enable kids to have an early start schooling and thus provide better transition to primary school
- Provide an effective, informative culturally appropriate community radio system
- Provide Life Promotion Programs to support community members in need
- Provide quality aged and disabled care facilities and services

## Corporate Plan f. Enterprises

**Aim:** To promote and develop a range of enterprise services to cater for the diverse needs of the community

### Strategies Performance Indicators

Living within our means to deliver cost effective services by establishing foundations that consist of the following:-

- Establish a Local Indigenous Bloomfield River Cruise that coincides with the Walking track to the Bloomfield Falls
- Establish Accommodation – camping/cabins
- Establish a Coin Operated Laundromat
- Upgrade the local Petrol station to cater for the needs of travellers
- Maintain the Arts & Cultural Centre and Cafe to operate 7 days a week



